

Wiktor Szostalo

**COD | A**  
**MAGAZINE**  
Collaboration of Design + Art

# 2023 MEDIA KIT

## ADVERTISING AND SPONSORED CONTENT

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# COD | A MAGAZINE

Collaboration of Design + Art



Published 12 times a year, *CODAmagazine* showcases the best design + art projects from all over the world, highlighting exemplary collaborations between artists, commissioners, and industry resources.

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## Marketing Opportunities

### Featured Article

Interview, 1000 word written article plus up to eight images/videos, contact info (hotlink URL), 1-month **\$2,500**

### Partnered Media

500 word, copy supplied plus up to 3 images/videos, contact info (hotlink URL), 1-month **\$1,000**

### Banner Advertising

Color banner ad, linked to your website, top of page, 728px x 90px 1-month **\$1,250**

### Advertisement

Industry Advertisement, linked to your website. 360px x 400px 1-month **\$350.**

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## 2023 Editorial Calendar

### JANUARY

*The Magic  
of Color*

### FEBRUARY

*SPECIAL ISSUE  
Creative  
Revolutionaries*

### MARCH

*Transformative  
Walls*

### APRIL

*Art for Social  
Justice*

### MAY

*Experiential &  
Interactive*

### JUNE

*The Living  
Form*

### JULY

*SPECIAL ISSUE  
Celebrating  
the  
San Francisco  
Bay Area*

### AUGUST

*Technology  
and Art*

### SEPTEMBER

*SPECIAL ISSUE  
2023  
CODAwards  
Winners*

### NOVEMBER

*Art for the  
Environment*

### DECEMBER

*Architectural  
Art*

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## 2023 Editorial Calendar

### **January** The Magic of Color

Exploring the use of color in innovative ways: design + art projects vividly showing the transformative qualities color has on the spaces where we live, work, and play.

### **February** Creative Revolutionaries (Special Issue)

This special issue will recognize 2023's Creative Revolutionaries who are giving us a renewed sense of purpose and leading the way to affect change.

### **March** Transformative Walls

Wall art and more: design + art projects construct, divide, enhance, and adorn the walls of our built habitats, transforming the ordinary to the extraordinary.

### **April** Art for Social Justice

Art serves as a powerful driving force for raising awareness and bringing about societal change, with the goals of acceptance, celebration, and elevating the diverse voices of our world. These art+design projects relate to racial inequity, injustice, human rights, or other themes related to the oppression of a group of people.

### **May** Experiential & Interactive Art

Collaborative projects that provide iconic experiences and interactive experiences that celebrate culture and create community.

### **June** The Living Form

Celebrating animated organisms in all their diversity: design + art projects that dynamically characterize the natural life forms of our world through any artistic medium.

### **July** Celebrating the San Francisco Bay Area (Special Issue)

In anticipation and excitement of the upcoming CODAsummit in San Jose, CA this October 4-6, we are celebrating outstanding public art collaborations in the Bay Area.

### **August** Technology and Art

Enhancing the experience of art with digital technology: design + art projects use video, sound, 3D printing, interactive installations, conductive paint, augmented reality, and more.

### **September** 2023 CODAwards Winners (Special Issue)

The best design + art collaborations from around the world: Ten category winners, merit award winners, and two People's Choice awards are presented.

### **November** Art for the Environment

Art with a powerful environmental message: art + design public art projects that embody the current state of our world, imploring us to consider the role we play in the destruction of our home and incite activism through individual and community action.

**December Architectural Art** Art as an intrinsic aspect of ceilings, floors, roofs, doors, interior and exterior walls, windows, and integrated within a building's interior or exterior design. These projects are essential to the look and feel of the whole space.

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[Click HERE to view CODAmagazine layout](#)

**Immerse Yourself in the Arts**  
Explore Our Curatorial Series



## Spotlight



**Ryan "Yanoe" Sarfati**

Augmented Reality Artist +  
Muralist

YANOE (Ya-know) Ryan "Yanoe" Sarfati - a Belgian American artist born in Baton Rouge Louisiana moved to Los Angeles i...

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**Paula Hart**

Architectural Artist

Paula occupies a unique position in the Western Australian arts community. She is an independent visual artist who has...

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**MASARY Studios**

Experiential Artist

MASARY Studios is an interdisciplinary artist collective reconsidering environments through site-specific...

## Articles



### Experiential Art Shines At CODAsummit: Experience

Alessio Cassaro of Antaless Visual Design, Panasonic Connect, and Yes We Are Mad teamed up for CODAsummit: Experience, and the results were impressive. When an ambitious art concept...



By Kristian Petrov Iliev

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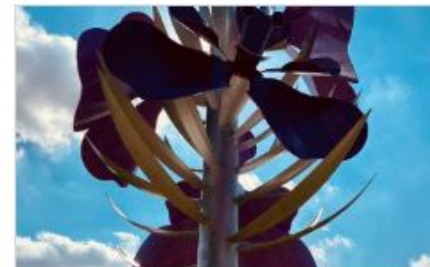
### Honoring Creative Collaboration: Bollinger Atelier And The Great...

May 4, 2022 Honoring Creative Collaboration: Bollinger Atelier and the...



By Daniel Mariotti

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### The Intimacy Of Craft And Creative Partnership With Wanderlust Ironworks

May 4, 2022 The Intimacy of Craft and Creative Partnership with Wanderlust...



By Sarah  
Muehlbauer

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## Audience Reach

### CODAworx Website

Viewers: Average 1033 per day, Average monthly viewers: 21,090  
(Single largest monthly was 65,902 viewers)

### Audience

**Artist/Creatives:** 41.08%  
**Commissioners:** 25.19%  
Architecture: 7.40%  
Art Consulting: 5.91%  
Economic Development: .02%  
Education: .03%  
Event Management: .07%  
Healthcare: .05%  
Hospitality: .10%  
Interior Design: 6.85%  
Landscape Architecture: 1.20%  
Parks and Recreation: .09%  
Private Commissioner: .10%  
Public Art Agency: 3.22%  
Real Estate Development: .16%  
**Industry Resource:** 5.40%

### CODAmagazine

Sent to 20,000 in our creative community;  
artists, designers, art consultants, public art agent,  
architects,  
interior designers, developer and industry resources.

Open rate: 34.5%  
Click rate: 2.8%  
Click-through rate: 8.2%

### Social Media

Daily presence on Instagram, Facebook, Twitter,  
LinkedIn

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**Are you ready to start reaching the global online community that celebrates design projects that feature commissioned artworks?**

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