



Introducing Advertising Opportunities on the New **CODAworx Platform**

COD | A
WOR | X
Collaboration of Design + Art

Get ready for a major upgrade! In September 2024, CODAworx will launch a completely redesigned website, setting a new standard as the ultimate marketplace for artists and creative professionals in the public art sector.

With **over 13,000 unique public art projects** and a cumulative project budget exceeding **\$4 billion**, CODAworx is the heart of a substantial and influential industry. Our new platform will offer unparalleled opportunities for showcasing your creative services, building brand awareness, and leveraging search engine data to drive traffic to your website.

We're thrilled to support a vibrant community of business-savvy, innovative, and collaborative creatives. The redesigned CODAworx website will feature custom marketing packages and curated advertising placements to help you stand out and connect with this global audience.

Don't miss your chance to elevate your brand and engage with leading artists, commissioners, and industry professionals. Be part of our exciting launch and take your public art projects to new heights!



Project Library

Block Advertisements

2024 Introductory pricing:

\$1,500 / Per Month

3-Month Discount: \$4,000

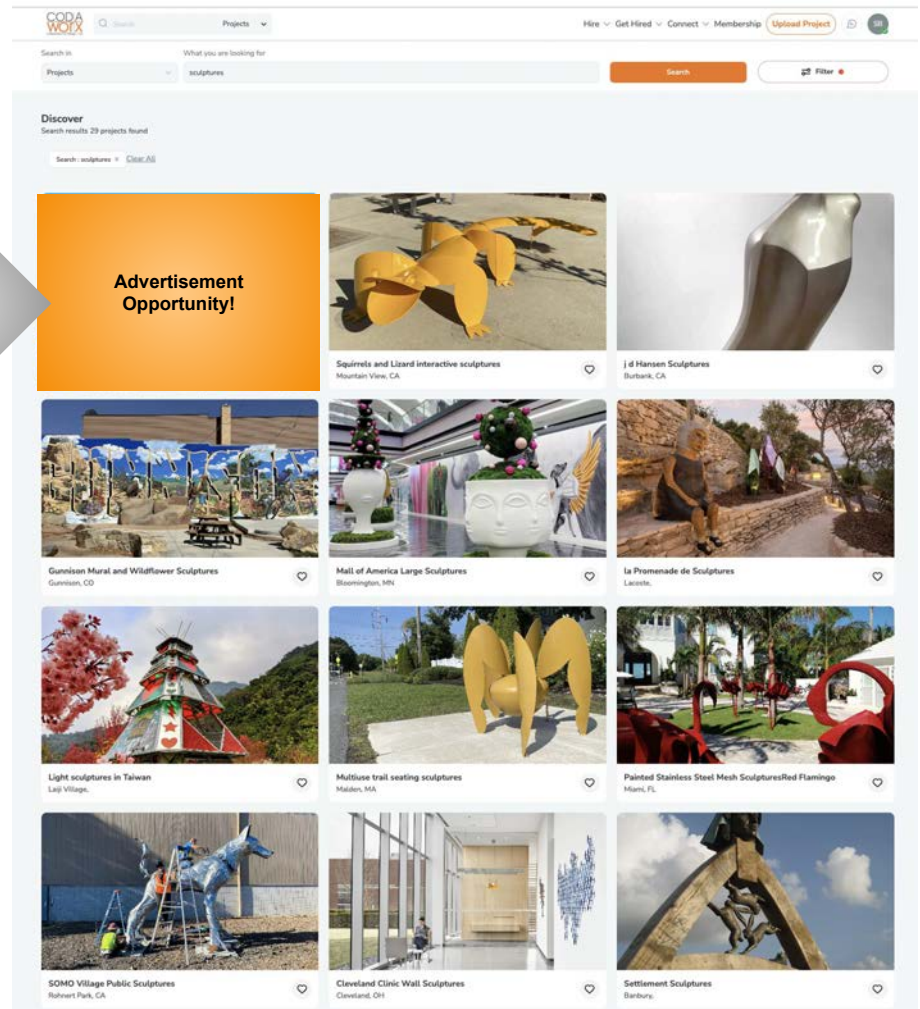
Place your ad in our our popular Project Library.
As new projects are uploaded to CODAworx, you will
maintain prime visibility. Your brand will be seen
continuously as users navigate through the pages.

Materials needed:

Size: 420 x 420 File Type: 200 DPI, RGB, JPG or PNG

Block
Advertising

Advertisement
Opportunity!



Creative Directory

Block Advertisements

2024 Introductory pricing:

\$1500 / Per Month

3-Month Discount: \$4,000.

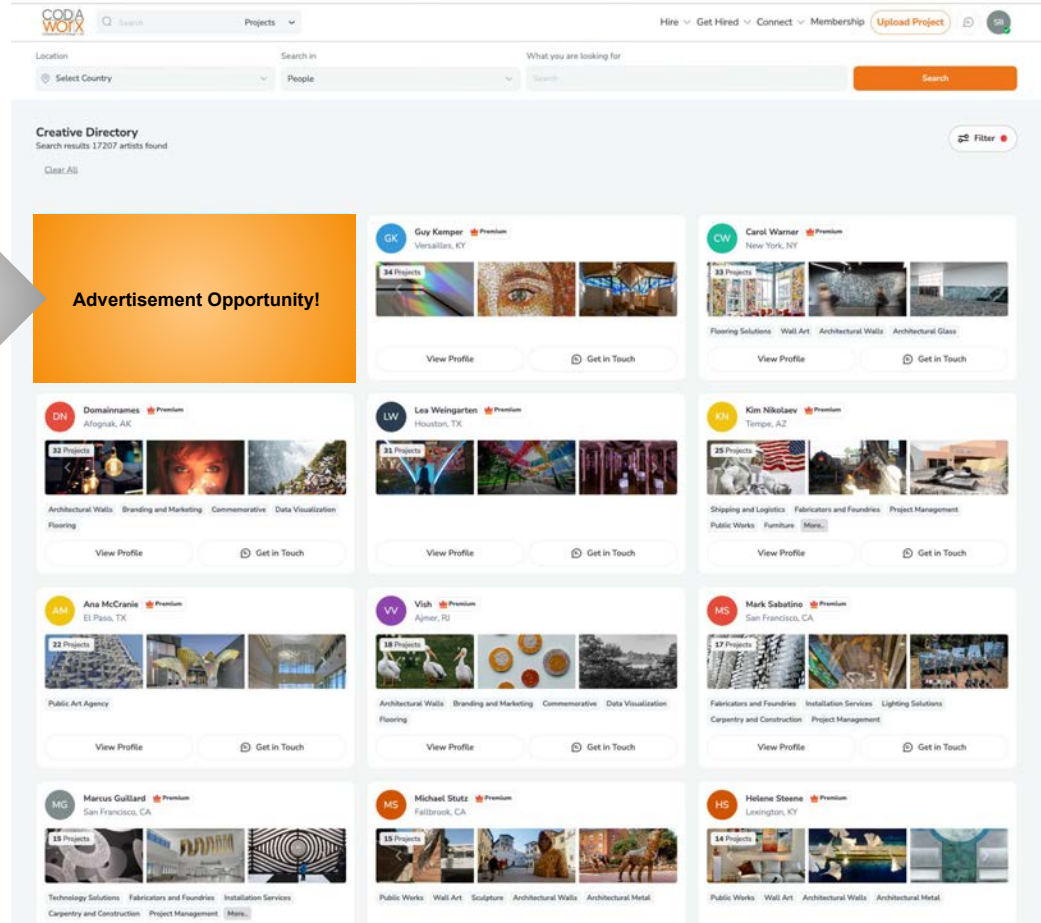
Advertise your brand with an advertisement in our Creative Directory. As users search for services and professionals, your ad will remain visible throughout.

Materials needed:

Size: 420 x 420 File Type: 200 DPI, RGB, JPG or PNG

Block
Advertising

Advertisement Opportunity!



CODAcommission

Block Advertisements

2024 Introductory pricing:

\$1500 / Per Month

3-Month Discount: \$4,000.

Open calls from around the world

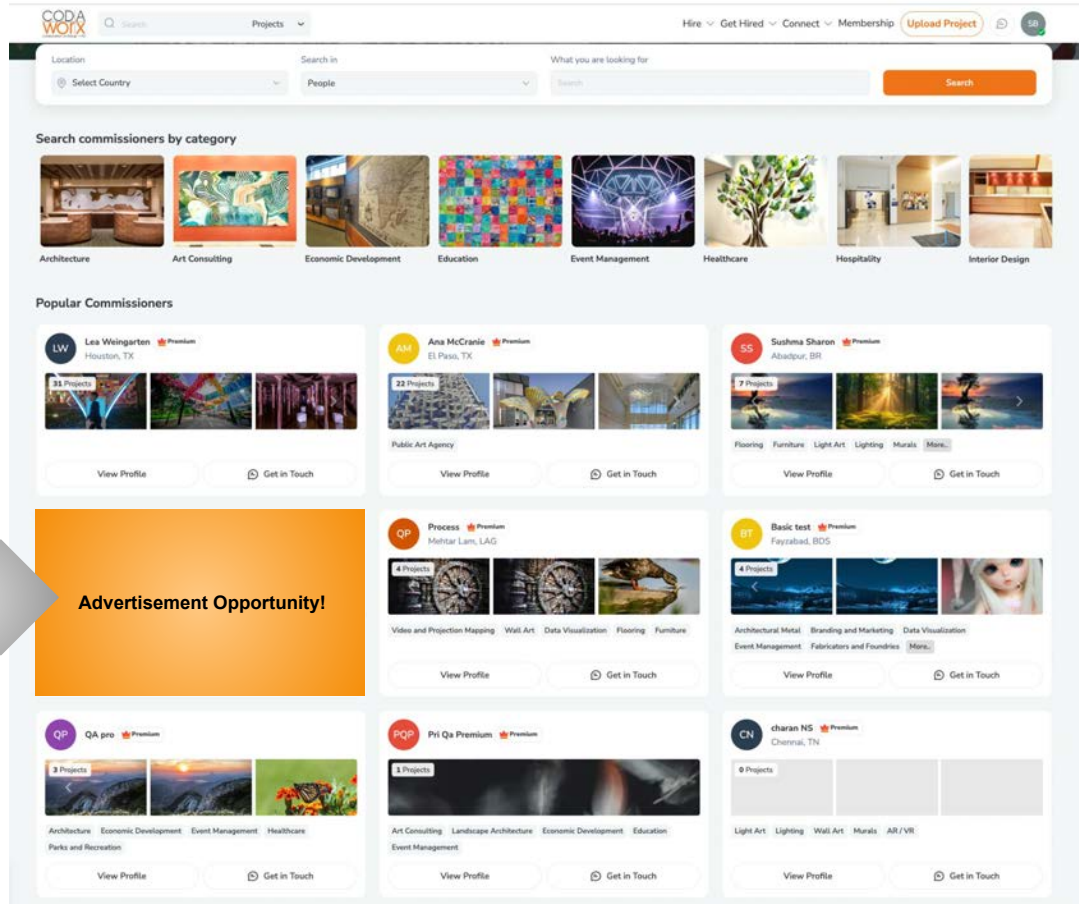
Get visibility from the #1 most visited page on CODAworx! If you are trying to reach artists and creative teams, this is where you get prime visibility.

Materials needed:

Size: 420 x 420 File Type: 200 DPI, RGB, JPG or PNG

Block
Advertising

Advertisement Opportunity!



Cross-Platform Campaign Marketing

Block Advertisements

2024 Introductory promotional pricing*:

1 Month: Cross-Platform an Advertisement Sweep: \$4,000.

3 x Months: Cross-Platform an Advertisement Sweep: \$11,000.

Ask about strategic campaign marketing across the entire CODAworx platform:

- CODAwards Brand Alignment
- CODASummit Engagement
- CODAweekly Artist Opportunities and PR Exposure
- Social Media Outreach
- Email Targeting

**Discounts available to upgraded CODAworx members*

Advertising Sales and Custom Marketing:

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