



COD | A
MAGAZINE
Collaboration of Design + Art

2024 MEDIA KIT

ADVERTISING AND SPONSORED CONTENT

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Published throughout the year, *CODAmagazine* showcases the best design + art projects from all over the world, highlighting exemplary collaborations between artists, commissioners, and industry resources.



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Marketing Opportunities

Featured Article

Interview, 1000 word written article plus up to eight images/videos, contact info (hotlink URL), 1-month **\$2,500**

Short Feature

500 word, copy supplied plus up to 3 images/videos, contact info (hotlink URL), 1-month **\$1,000**

Banner Advertising

Color banner ad, linked to your website, top of page, 728px x 90px 1-month **\$1,250**

Advertisement

Industry Advertisement, linked to your website. 360px x 400px 1-month **\$350.**

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2024 Editorial Calendar

JANUARY

*Rich
Collaborations*

FEBRUARY

*SPECIAL ISSUE
Creative
Revolutionaries*

MARCH

Experiential Art

APRIL

*Cultural
Institutions*

MAY

*Transformative
Walls*

JUNE

*Sound, Light,
Motion*

JULY

*Celebrating
Nature*

AUGUST

*SPECIAL ISSUE
CODAwards
Winners*

SEPTEMBER

*Festivals and
Events*

NOVEMBER

*Art With A
Message*

DECEMBER

*Monuments
and Memories*

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2024 Editorial Calendar

January Rich Collaborations: Excellent art commissions realized by a variety of teams working together

February SPECIAL ISSUE: Creative Revolutionaries
CODAworx's 2024 curated list of 25 creative professionals who provide us with the visions, connections, strategies, and effective practices to bring about positive change

March Experiential Art: Interactive art installations that engage audiences on multiple sensory levels

April Cultural Institutions: Top public art in government buildings, museums, and other civic activity centers

May Transformative Walls: Recognizing projects which turn ordinary walls into spectacular canvases

June Sound, Light, Motion: Visually stunning and immersive experiences that bridge the gap between art and technology

July Celebrating Nature: Acknowledges projects inspired by the wonders in the natural world

August SPECIAL ISSUE: CODAwards Winners: Highlights from the 2024 CODAaward-winning individuals and teams whose collective imaginations create the public and private spaces that inspire us every day

September Festivals and Events: Art installations and immersive experiences that inspire and entertain while impacting entire communities

October No issue

November Art With A Message: Art that serves as a powerful driving force for raising awareness and bringing about change, with the goal of making our world a better place

December Monuments and Memories: History is inseparable from art, and these projects help us ponder and remember who, what, when, and where

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Explore Our Curatorial Series



Spotlight



Ryan "Yanoe" Sarfati

Augmented Reality Artist +
Muralist

YANOE (Ya-know) Ryan "Yanoe" Sarfati - a Belgian American artist born in Baton Rouge Louisiana moved to Los Angeles i...

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Paula Hart

Architectural Artist

Paula occupies a unique position in the Western Australian arts community. She is an independent visual artist who has...

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MASARY Studios

Experiential Artist

MASARY Studios is an interdisciplinary artist collective reconsidering environments through site-specific...

Articles



Experiential Art Shines At CODASummit: Experience

Alessio Cassaro of Antaless Visual Design, Panasonic Connect, and Yes We Are Mad teamed up for CODASummit: Experience, and the results were impressive. When an ambitious art concept...

 By Kristian Petrov Iliev

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Honoring Creative Collaboration: Bollinger Atelier And The Great...

May 4, 2022 Honoring Creative Collaboration: Bollinger Atelier and the...

 By Daniel Mariotti [READ MORE →](#)



The Intimacy Of Craft And Creative Partnership With Wanderlust Ironworks

May 4, 2022 The Intimacy of Craft and Creative Partnership with Wanderlust...

 By Sarah Muehlbauer [READ MORE →](#)

2023 Audience Reach



CODAworx Website

Over 350,000 views in 2023

CODAmagazine

Sent to thousands in our creative community; artists, designers, art consultants, public art agent, architects, interior designers, developer and industry resources

Social Media

Daily presence on Instagram, Facebook, Twitter, LinkedIn

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Are you ready to start reaching the global online community that celebrates design projects that feature commissioned artworks?



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