

# CODASummit: Art, Technology + Place

October 16-18, 2024 during **BLINK Festival**

**Cincinnati, Ohio** at Memorial Hall

# COD | A SUMMIT

CODASummit is produced by CODAworx





# COD | A SUMMIT

Art, Technology + Place

Join us to be part of this amazing 2.5 day event, focusing on the intersection of art, technology and place.

**IDEAS • INSPIRATION • SHARED RESOURCES**

We invite your company to share in the excitement and energy of CODAsummit!

**Here are the exciting sponsorship opportunities that are available to you...**



**2023 San Jose**



**2022 Denver**



**2021 Scottsdale**



**2019 El Paso**



**2018 Santa Fe**

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## Lead Sponsorship

\$25,000

Highest level branding visibility associated with CODASummit Cincinnati. Premier status on website, emails and social media. Introduced on opening day by CEO, CODAworx Toni Sikes, as the Lead Sponsor.





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Art, Technology + Place

**SOLD**



Paul England, SNA Displays and Student Scholarship Winners

## Opening Reception + Student Scholarships Fee: \$17,500

Welcome attendees Wednesday Evening, and announce the Student Scholarship winners **Wednesday, October 16th**

### Benefits of this sponsorship:

#### 1. OPENING RECEPTION

#### 2. BRAND VISIBILITY

Diamond level logo on the CODASummit webpage and marketing.

#### 3. PODIUM TIME

- Introduction by Toni Sikes at Opening Reception

#### 4. SIGNATURE COCKTAIL

- Cocktail Naming Rights

#### 5. PROMOTED LOGO IN DIGITAL PROGRAM APP

#### 6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

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## Networking Cocktail Event

**Emerging Artist Awards + Fee: \$17,500**

### Benefits of this sponsorship:

#### 1. NETWORKING COCKTAIL PARTY

#### 2. BRAND VISIBILITY

- Diamond level logo on the CODASummit webpage and marketing.

#### 3. PODIUM TIME including announcing the chosen artist / team

- Introduction by Toni Sikes

#### 4. SIGNATURE COCKTAIL

- Cocktail Naming Rights

#### 5. PROMOTED LOGO IN DIGITAL PROGRAM APP

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Ramzi Shakra, EPSON Large-Scale Projectors and Emerging Artist Winner,  
Chelsea Browne

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## Creative Revolutionaries Program

Fee: \$7,500

The annual Creative Revolutionaries list spotlights 25 creative professionals who are producing positive change through placemaking commissions. Selected from all sectors of the commissioned art industry, the individuals chosen tackle difficult issues of a social, political, or environmental nature. The announcement of our Creative Revolutionaries honorees is consistently one of the most-visited pages on the CODAworx website.

### Benefits of this sponsorship:

#### Sponsorship details:

- Introduction of Creative Revolutionaries Keynote Speaker in Cincinnati
- Listed as Sponsor of Creative Revolutionaries Program throughout 2024
- Banner at top of 25 Creative Revolutionaries page
- Banner at top of February CODAmagazine - Issue devoted to 25 Creative Revolutionaries
- Sponsor of CODAmagazine Spotlights of Creative Revolutionaries for six issues
- Promoted on Social Media: Instagram, Facebook, Twitter, LinkedIn
- Diamond Level sponsor of CODASummit

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## Three Keynote Sponsorships

Fee: \$7,500 Each

Introduce one of the biggest names in the public art commissioning world

Thursday Opening Keynote

Friday Opening Keynote

Friday Closing Keynote

### Benefits of this sponsorship:

#### 1. BRAND VISIBILITY

Your logo on the CODASummit webpage and marketing.

#### 2. SPONSOR INTRODUCED BY CODAWORX CEO, TONI SIKES

#### 3. ONE COMPLIMENTARY TICKET TO THE SUMMIT

#### 4. COMPANY PROFILE IN DIGITAL PROGRAM APP



**103,335**

CODASummit  
Average Marketing  
Sponsorship Impressions



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## **SPECIAL CODAawards**

### **Opening Lunch Sponsorship** | Fee: \$7,500

As Sponsor you'll be on stage to present this year's CODAaward winners, along with Toni Sikes. Five minutes to demonstrate how your company supports outstanding artists and commissioners in the public art industry. The Thursday luncheon will be a high point of CODASummit, with all registrants in attendance. Co-Host the CODAawards **Thursday, October 17**

### **Benefits of this sponsorship:**

#### **1. BRAND VISIBILITY WITH CODAawards and CODASummit**

Your logo on the CODASummit webpage  
and all CODASummit marketing throughout 2024

#### **2. PODIUM TIME**

Five-minute announcement prior to Opening Lunch, Introduction of winners of Awards

#### **3. DIAMOND LEVEL SPONSORSHIP**

#### **4. ONE COMPLIMENTARY TICKETS TO THE SUMMIT**

#### **5. COMPANY PROFILE IN DIGITAL PROGRAM APP**





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## **Suppliers Gallery** | Fee: \$6,000 - \$7,500

Exclusive to Art Industry Suppliers, Curated Promotional Packages with Demo Table

### **Benefits of this sponsorship:**

#### **1. BRAND VISIBILITY**

Your logo on the CODASummit webpage and marketing throughout 2024

#### **2. THREE MINUTE PODIUM TIME**

- Curated promotional program that engages with CODASummit artists

#### **3. TABLE IN PROMINENT LOCATION**

- Demo table throughout the conference

#### **3. COMPANY PROFILE IN DIGITAL PROGRAM APP**



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**5 Remaining**



## CREATIVE INDUSTRY PRESENTATIONS

Fee: \$3,750 Each

**Thursday, October 17**

These will be talent showcases of twelve top Creatives who have realized large scale experiential public art projects. Selected presenters will have the opportunity to show their projects to representatives of public art agencies and potential art commissioners for 20 minutes on the stage and have dedicated meeting time with the audience afterwards.

### Benefits of this sponsorship:

#### 1. BRAND VISIBILITY

Your logo on the CODASummit webpage and marketing.

#### 2. TABLE IN THE INDUSTRY RESOURCES AREA

#### 3. ONE COMPLIMENTARY TICKET TO THE SUMMIT

#### 4. COMPANY PROFILE IN DIGITAL PROGRAM APP

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## HOST Artist Showcases | Fee: \$5,000

Host an afternoon of eleven artist presentations, **Friday, October 18th**

### Benefits of this sponsorship:

#### 1. BRAND VISIBILITY

Your logo on the CODASummit webpage and marketing.

#### 2. PODIUM TIME

10-minute presentation about your company

#### 3. COMPANY PROFILE IN DIGITAL PROGRAM APP

#### 4. ONE COMPLIMENTARY TICKETS TO THE SUMMIT

### FILM TECHNIQUES

- At our core we are cinematographers
- Visual effects were the core of this project
- Cloud Tank
  - 70 gallon tank
  - Half salt half fresh water
  - Experimenting
- Sparks
  - Radiating Sparks behind Helios
  - Steel wool to a motor
  - Motor was floating above the camera





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## MEET THE ARTISTS CODAsummit FINALE

Friday, October 18, 2024 | \$7,500



### Benefits of this sponsorship:

- Sponsor the final presentation of the conference, and be on stage to introduce the BLINK FESTIVAL artists, be an integral part of the 30-minute program.
- Introduced by Toni Sikes
- Promoted Logo on CODAsummit Website and Digital Program APP
- One Complimentary Ticket to the Summit

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## Virtual Platform + Mobile Scheduling App

Fee: \$3,000

Sponsor the CODASummit Mobile App, putting your name on the key technology used to connect our guests, speakers, and experiences. Event details will be cross referenced live in Cincinnati directly to the App and it will feature individualized profiles, customized scheduling, attendee lists and private messaging, detailed sponsor profiles, a collective event wall to share photos and experiences, and more...

### Benefits of this sponsorship:

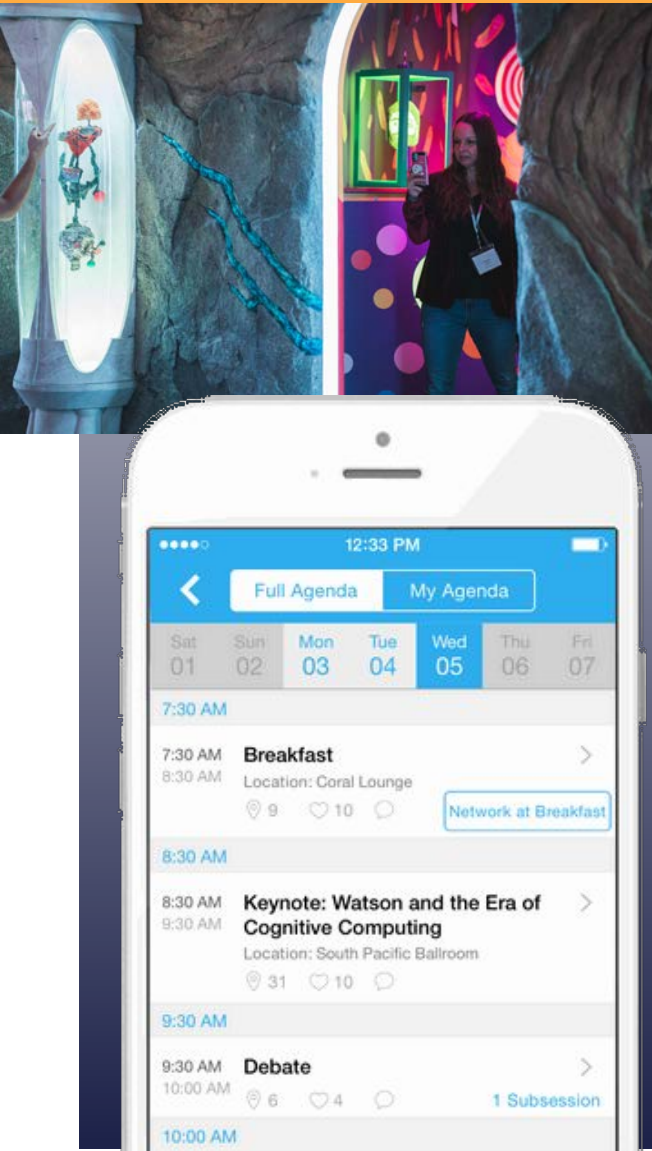
#### 1. BRAND VISIBILITY

- Your logo on featured on the mobile app, virtual platform, CODASummit webpage and all CODASummit Cincinnati marketing

#### 2. PROMOTED LOGO IN DIGITAL PROGRAM APP

#### 3. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite and in-app, including a daily "Sponsored Post"



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## **COFFEE and TEA Networking Breaks Plus Onsite Signage**

Fee: \$3,500

### **Benefits of this sponsorship:**

1. Your company's logo on signage and marketing materials will be featured beside the coffee and tea station for all attendees to see! If you're looking for excellent visibility on-site, this branding sponsorship is for you.
2. Sponsor Named Coffee and Tea Networking Announcements throughout the conference.
3. Your logo on the CODASummit webpage and marketing.
4. One Complimentary ticket to CODASummit



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91.8%

Made a  
new business  
connection at  
CODASummit



## Other Promotional Opportunities

**WELCOME BAG** Fee: \$2,000 -

**LANYARD** Fee: \$2,000 - **SOLD**

**NOTEBOOK** Fee: \$2,000

**PENCIL** Fee: \$1,500

Includes your logo along with CODASummit branding







# Thank you!

**Contact:**

Suzanne Ball

Art Commission Business Development

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