

CODAsummit: Art, Technology + Place

October 12-14, 2022

McNichols Civic Center Building
Denver, CO



COD | A SUMMIT

CODAsummit event presented by CODAworx



COD | A SUMMIT

Art, Technology + Place

Join us to be part of this amazing 2.5 day event, focusing on the intersection of art, technology and place.

IDEAS ♦ INSPIRATION ♦ SHARED RESOURCES

We invite your company to share in the excitement and energy of CODAsummit!

Here are the exciting sponsorship opportunities that are available to you...



2021 Scottsdale



2019 El Paso



2018 Santa Fe

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Denver Art Tour

Wednesday, October 12, 2022 Fee: \$3,500



Benefits of this sponsorship:

- Your logo on the CODASummit webpage and marketing.
- Your brand on CODAworx.com; live logo on CODASummit web page
- Quarter size advertisement in program
- Two Complimentary CODASummit passes

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SOLD



Student Scholarships + Opening Reception

Fee: \$17,500

Welcome attendees Wednesday Evening, and announce the Student Scholarship winners **Wednesday, October 12**

Benefits of this sponsorship:

1. OPENING RECEPTION

2. BRAND VISIBILITY

Diamond level logo on the CODASummit webpage and marketing.

3. PODIUM TIME

- Introduction by Toni Sikes at Opening Reception

4. SIGNATURE COCKTAIL

- Cocktail Naming Rights

5. FULL PAGE ADVERTISEMENT IN PROGRAM

6. THREE COMPLIMENTARY TICKETS TO THE SUMMIT

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KEYNOTE SPONSORSHIPS

Fee: \$5,000 Each, Two Remaining

Introduce one of the biggest names in the public art commissioning world

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit webpage and marketing.

2. BUSINESS SIZE AD IN THE PROGRAM

3. SPONSOR INTRODUCED BY CODAWORX CEO, TONI SIKES

4. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

5. TWO COMPLIMENTARY TICKETS TO THE SUMMIT



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Opening Lunch | Fee: \$7,500

As Sponsor you will welcome attendees at the Opening Lunch, **Thursday, October 13**

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage and all CODASummit marketing throughout 2022

2. PODIUM TIME

10-minute presentation at Opening Lunch

3. QUARTER SIZE AD IN THE PROGRAM

4. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT



98.4%

Plan on attending another
CODASummit in the future

– 2019 CODASummit Survey

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98.4%

Plan on attending another
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– 2019 CODASummit Survey

CREATIVE INDUSTRY PRESENTATIONS

Fee: \$3,000 Each, (Five remaining)

Thursday , October 13

These will be talent showcases of twelve top Creatives who have realized large scale experiential public art projects. Selected presenters will have the opportunity to show their projects to representatives of public art agencies and potential art commissioners for 20 minutes on the stage and have dedicated meeting time with the audience afterwards.

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit webpage and marketing.

2. LOGO IN THE PROGRAM

3. MARKETING AT CODASummit

Your marketing materials in every attendee registration packet

4. TABLE IN THE INDUSTRY RESOURCES AREA

5. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

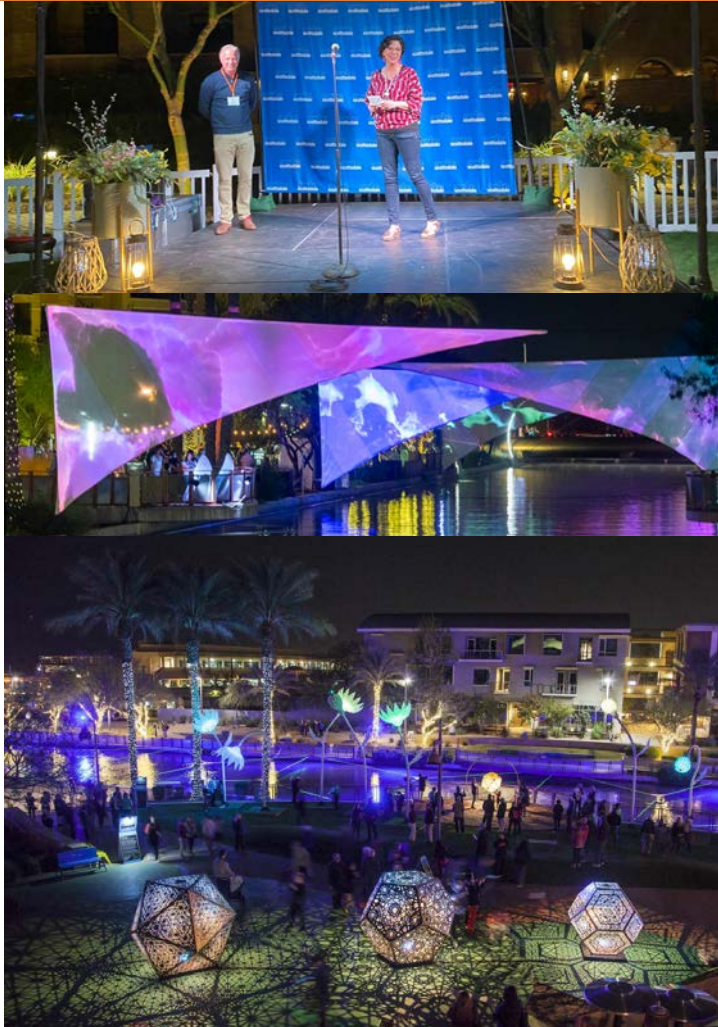
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Emerging Artist Awards + Networking Cocktail Event

Fee: \$17,500

Thursday Evening, **October 13**

Benefits of this sponsorship:

1. NETWORKING COCKTAIL PARTY

2. BRAND VISIBILITY

- Diamond level logo on the CODASummit webpage and marketing.

3. PODIUM TIME including announcing the chosen artist / team

- Introduction by Toni Sikes

4. SIGNATURE COCKTAIL

- Cocktail Naming Rights

5. FULL PAGE ADVERTISEMENT IN PROGRAM

6. THREE COMPLIMENTARY TICKETS TO THE SUMMIT

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AFTER PARTY | Thursday Oct 13



Benefits of this sponsorship:

1. RECOGNITION THANK YOU BY TONI SIKES AT BEGINNING OF EVENT

2. BRAND VISIBILITY

- Your logo on the CODASummit webpage, Virtual App and all CODASummit marketing

3. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet

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"CODAworx was the only platform where I was engaged as a student to learn about public art."

REFIK ANADOL | ARTIST

Host Artist Showcases | Fee: \$5,000

Host an afternoon of eleven artist presentations, **Friday, October 14**

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage, Virtual App and all CODASummit marketing

2. PODIUM TIME

10-minute presentation about your company

3. QUARTER SIZE AD IN THE PROGRAM

4. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

5. PRE-CODASummit MARKETING

- Provided copy and artwork for your use in e-marketing invitations to clients and prospects, or to post on your social media accounts
- Dedicated sponsor posts on all CODAworx social media platforms

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

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Closing Lunch | Fee: \$7,500

As Sponsor you will welcome attendees at the Closing Lunch, **Friday, October 14**

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage and all CODASummit marketing throughout 2022

2. PODIUM TIME

- 10-minute presentation at Closing Lunch

3. QUARTER SIZE AD IN THE PROGRAM

4. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet

5. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

91.8%

made a new business
connection at CODASummit

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MeowWolf Art Tour

Friday October 14, 2022



Benefits of this sponsorship:

- Listed as a Diamond level sponsor on CODASummit website, Virtual App and on all CODASummit marketing
- Introduced by Toni Sikes with ten minute podium speaking time.
- Afternoon art tour of the newly built MeowWolf Denver
- Your brand on CODAworx.com; live logo on CODASummit web page
- Full page advertisement in program
- Two Complimentary CODASummit passes

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COD | A
SUMMIT
Art, Technology + Place

AFTER PARTY | Fee: \$10,000

Friday October 14

Benefits of this sponsorship:

1. RECOGNITION THANK YOU BY TONI SIKES AT BEGINNING OF EVENT

2. SIGNATURE COCKTAIL NAMING RIGHTS

3. BRAND VISIBILITY

- Your logo on the CODASummit webpage, Virtual App and all CODASummit marketing

4. HALF PAGE SIZE AD IN THE PROGRAM

5. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT



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Virtual Platform + Mobile Scheduling App

Fee: \$3,000

Sponsor the CODASummit Mobile App, putting your name on the key technology used to connect our guests, speakers, and experiences. Event details will be cross-referenced live in Denver directly to the App and it will feature individualized profiles, customized scheduling, attendee lists and private messaging, detailed sponsor profiles, a collective event wall to share photos and experiences, and more...

Benefits of this sponsorship:

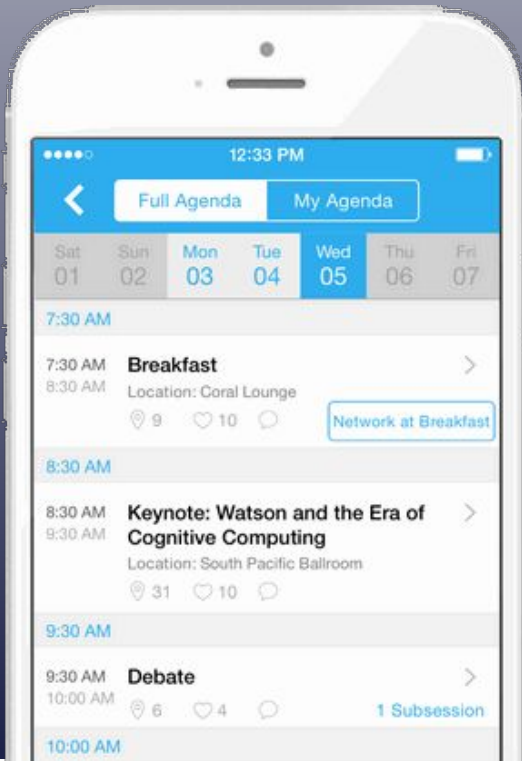
1. BRAND VISIBILITY

- Your logo on featured on the mobile app, virtual platform, CODASummit webpage and all CODASummit Denver marketing

2. LOGO IN THE PROGRAM

3. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite and in-app, including a daily "Sponsored Post"



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Other Promotional Opportunities

BACK COVER PROGRAM Fee: \$3,000

Your logo on the CODASummit webpage, program and marketing.

SOLD

WATER BOTTLE Fee: \$3,000

Your logo printed on Water Bottles for every attendee at CODASummit.
Also, your logo on the CODASummit webpage, program and marketing.

SOLD

WELCOME BAG Fee: \$1,500

Given to attendees in conference. Your logo printed on one side.
Also, your logo on the CODASummit webpage, program and marketing.

SOLD

Industry Resource Table Fee: \$1,000

Industry display table in the resource area, eight available

91.8%

Made a new business
connection at CODASummit

– 2019 CODASummit Survey

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COFFEE and TEA Networking Breaks Plus Corporate Signage

Fee: \$3,000

Benefits of this sponsorship:

1. Your company's logo on signage and marketing materials will be featured beside the coffee and tea station for all attendees to see! If you're looking for excellent visibility on-site, this branding sponsorship is for you.
2. Sponsor Named Coffee and Tea Networking Announcements throughout the conference.
3. Your logo on the CODASummit webpage and marketing.
4. Gold Level Sponsor Logo on CODASummit website, in printed program and on select promotional emails.
5. One Complimentary ticket to CODASummit

CODASummit 2021 Scottsdale



Thank you!

Contact:

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Art Commission Business Development

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(917) 327-1351

