



**COD | A**  
**MAGAZINE**  
Collaboration of Design + Art

**July - December 2022 MEDIA KIT**  
*Sponsored Content, Spotlights, and Ads*

**Contact:**

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***CODAmagazine* has a new look and feel with expanded opportunities to showcase your work!**

Twelve times a year, thousands of readers enjoy reading about and viewing photos of amazing design + art projects highlighting exemplary collaborations between artists, commissioners, and industry resources.

*“We were very pleased to have been the sponsors of such a perfectly appointed and curated publication solely focused on commissioned art projects. I received (within minutes of it posting) emails from CODAworx artists who are impressed with our studio and want to work with us!”*  
**- Erica Behrens, Mayor of Munich**

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## Featured Article + Instagram Post

Interview, 1000 word written article plus up to eight images/videos, contact info (hotlink URL), 1-month **\$2,500**

## Short Feature Article

500 word written article plus up to 3 images/videos, contact info (hotlink URL), 1-month **\$1,250**

## Banner Advertising

Color banner ad, linked to your website, top of page, 728px x 90px 1-month **\$1,250**

## Spotlight Feature + Instagram Post

Photo or logo, 3 or more project links, contact info (hotlink URL), 150-175 word bio or profile. 1-month **\$500**

## Advertisement

Color ad, linked to your website. 360px x 400px 1-month **\$300**

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[Click HERE to view CODAmagazine layout](#)

## Immerse Yourself in the Arts

Explore Our Curatorial Series



### Spotlight



#### Ryan "Yanoe" Sarfati

Augmented Reality Artist + Muralist

YANOE (Ya-know) Ryan "Yanoe" Sarfati - a Belgian American artist born in Baton Rouge Louisiana moved to Los Angeles i...

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#### Paula Hart

Architectural Artist

Paula occupies a unique position in the Western Australian arts community. She is an independent visual artist who has...

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#### MASARY Studios

Experiential Artist

MASARY Studios is an interdisciplinary artist collective reconsidering environments through site-specific...

### Articles



#### Experiential Art Shines At CODAsummit: Experience

Alessio Cassaro of Antaless Visual Design, Panasonic Connect, and Yes We Are Mad teamed up for CODAsummit: Experience, and the results were impressive. When an ambitious art concept...



#### Honoring Creative Collaboration: Bollinger Atelier And The Great...



#### The Intimacy Of Craft And Creative Partnership With Wanderlust Ironworks

## Upcoming Editorial Topics

**July Creating Community:** Art that generates a deep feeling of interconnectedness, compassion, and understanding by bringing us together through shared experiences.

**August Sound, Light, and Motion:** Experiential and multi-disciplinary design + art projects that transform, enhance, and create spaces. These include mediums of light, sensory perception, projection mapping, kinetic, and more.

**September Celebrating Video:** Design + art documentary shorts and video as art: the best videos highlighting collaborative commissions.

**October Driven by Data:** Cutting-edge projects utilizing data visualization in innovative ways, fostering enhanced realities to develop new experiences and interactions with art.

**November Placemaking with Intention:** Defining, activating, and creating inspiring community spaces: design + art collaborations that give new life and meaning to everyday environments.

**December Art as Narrative:** Design + art projects delivering dynamic, inspirational storytelling that transform spaces and send powerful messages.

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## Audience Reach

### **CODAworx Website**

Viewers: Average 1033 per day, Average monthly viewers: 21,090  
(Single largest monthly was 65,902 viewers)

### ***CODAmagazine***

Sent to 10,000 in our creative community, including artists, designers, art consultants, public art agent, architects, interior designers, developer and industry resources.

### **Social Media**

Daily presence on Instagram, Facebook, Twitter, LinkedIn

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Promote to the global online community interested in design projects and commissioned artworks.

*"There are very few publications out there that cover in any kind of depth the wide variety of public art projects being produced. It was as if public art was considered a lesser art form but now we can see on CODAworx how rich a creative field it has become."* - **Catherine Widgery, Artist**

*"The interview I did for the article in CODAmagazine's Magic of Color issue came in very handy as I used quotes next to some of my pieces in a large retrospective of my work and, also in a book of my art and inspiration I did during Covid. Of course, giving credit to CODAworx!"* - **Helene Steene, Artist**

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## MAGAZINE

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**Are you ready to start reaching the global online community that celebrates design projects that feature commissioned artworks?**

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