

CODAsummit: Art, Technology + Place

October 4-6, 2023

Hammer Theatre Center
San Jose, California

COD A SUMMIT

CODAsummit is produced by CODAworx



San Jose, Sonic Runway

COD|A SUMMIT

Art, Technology + Place

Join us to be part of this amazing 2.5 day event, focusing on the intersection of art, technology and place.

IDEAS • INSPIRATION • SHARED RESOURCES

We invite your company to share in the excitement and energy of CODAsummit!

Here are the exciting sponsorship opportunities that are available to you...



2022 Denver



2021 Scottsdale



2019 El Paso



2018 Santa Fe

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San Jose Public Art Tours

Wednesday, October 4, 2023

Art tour curated by Kerry Adams Hapner- Cultural Affairs Director, City of San José
and Toni Sikes, CEO CODAworx



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Lead Sponsorship

\$25,000

Highest level branding visibility associated with CODASummit San Jose. Premier status on website, emails and social media. Introduced on opening day by CEO CODAworx Toni Sikes, as the Lead Sponsor.



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SOLD



Opening Reception + Student Scholarships

Fee: \$17,500

Welcome attendees Wednesday Evening, and announce the Student Scholarship winners **Wednesday, October 4**

Benefits of this sponsorship:

1. OPENING RECEPTION

2. BRAND VISIBILITY

Diamond level logo on the CODASummit webpage and marketing.

3. PODIUM TIME

- Introduction by Toni Sikes at Opening Reception

4. SIGNATURE COCKTAIL

- Cocktail Naming Rights

5. PROMOTED LOGO IN DIGITAL PROGRAM APP

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

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Networking Cocktail Event Emerging Artist Awards + Fee: \$17,500

Thursday Evening, **October 5**

Benefits of this sponsorship:

1. NETWORKING COCKTAIL PARTY

2. BRAND VISIBILITY

- Diamond level logo on the CODASummit webpage and marketing.

3. PODIUM TIME including announcing the chosen artist / team

- Introduction by Toni Sikes

4. SIGNATURE COCKTAIL

- Cocktail Naming Rights

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Creative Revolutionaries Program

Fee: \$15,000

The annual Creative Revolutionaries list spotlights 25 creative professionals who are producing positive change through placemaking commissions. Selected from all sectors of the commissioned art industry, the individuals chosen tackle difficult issues of a social, political, or environmental nature. The announcement of our Creative Revolutionaries honorees is consistently one of the most-visited pages on the CODAworx website.

Benefits of this sponsorship:

Sponsorship details:

- Listed as Sponsor of Creative Revolutionaries Program throughout 2023
- Banner on email announcing 25 Creative Revolutionaries (3rd week of January)
- Banner at top of 25 Creative Revolutionaries page (Launches 3rd week of January)
- Banner at top of February CODAmagazine - Issue devoted to 25 Creative Revolutionaries
- Introduction of Creative Revolutionaries Keynote Speaker in San Jose
- Promoted on Social Media: Instagram, Facebook, Twitter, LinkedIn
- Diamond Level sponsor of CODASummit



Rebeca Méndez

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Available



COFFEE and TEA Networking Breaks Plus Onsite Signage

Fee: \$3,500

Benefits of this sponsorship:

1. Your company's logo on signage and marketing materials will be featured beside the coffee and tea station for all attendees to see! If you're looking for excellent visibility on-site, this branding sponsorship is for you.
2. Sponsor Named Coffee and Tea Networking Announcements throughout the conference.
3. Your logo on the CODASummit webpage and marketing.
4. One Complimentary ticket to CODASummit

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Sonic Runway Social Media Event

Fee: \$10,000

On Wednesday, Oct 4 be the singular sponsor of a stellar social media blitz with our dedicated influencer host who will video and photograph our CODASummit San Jose attendees as they make their way through the iconic Sonic Runway.

Benefits of this sponsorship:

Sponsorship details:

- Listed as the sponsor of Sonic Runway Social Media Event throughout 2023
- Introduction of by Toni Sikes
- Promoted on Social Media: Instagram, Facebook, Twitter, LinkedIn
- Gold Level sponsor of CODASummit San Jose
- One Complimentary Ticket to the Summit



Sonic Runway

CODASummit: Art, Technology + Place

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Available

Opening Lunch Sponsorship | Fee: \$7,500

As Sponsor you will welcome attendees at the Opening Lunch, **Thursday, October 5**

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage and all CODASummit marketing throughout 2023

2. PODIUM TIME

Two-minute announcement on stage prior to Opening Lunch

3. ONE COMPLIMENTARY TICKETS TO THE SUMMIT

4. COMPANY PROFILE IN DIGITAL PROGRAM APP



98.4%

Plan on attending another
CODASummit in the future

– 2019 CODASummit Survey

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Available

CREATIVE INDUSTRY SPONSOR and LEAD PRESENTATION

Fee: \$7,500

Thursday, October 5

Be introduced by Toni Sikes, CEO as the sponsor of this event and kick off 11 other top creatives who have realized large scale experiential public art projects. Selected presenters will show their projects to representatives of public art agencies and potential art commissioners. Introduction plus 20 minutes on main stage.

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit webpage and marketing.

2. TABLE IN THE INDUSTRY RESOURCES AREA

3. ONE COMPLIMENTARY TICKET TO THE SUMMIT

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AT&T District | SNA Displays

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Closing Lunch | Fee: \$7,500

As Sponsor you will welcome attendees at the Closing Lunch, **Friday, October 6**

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage and all CODASummit marketing throughout 2023

2. PODIUM TIME

- Two-minute announcement on stage prior to Closing Lunch

3. COMPANY PROFILE IN DIGITAL PROGRAM APP

4. ONE COMPLIMENTARY TICKET TO THE SUMMIT

"CODAworx was the only platform where I was engaged as a student to learn about public art."

REFIK ANADOL | ARTIST

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Available

Movie Night | Fee: \$5,000

First of ten attendees to present a project video, **Thursday Evening, October 5**

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage and all CODASummit marketing throughout 2023

2. PODIUM TIME

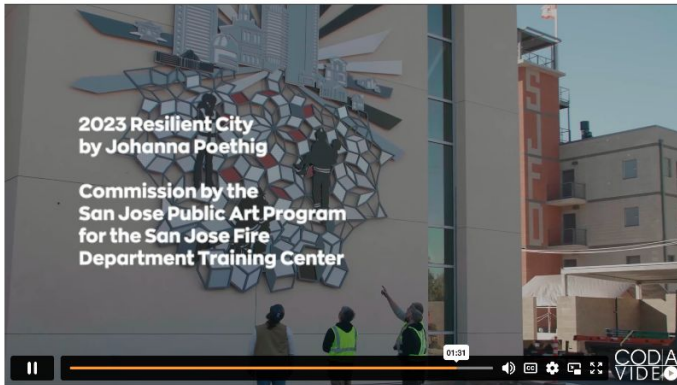
- Ten-minute theater stage video and speaking time.

3. COMPANY PROFILE IN DIGITAL PROGRAM APP

4. CODAWORX CURATES TEN VIDEOS

- Selected from attendee submissions

5. DESSERT, WINE, BEER



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2 Available

Other Promotional Opportunities

NOTEBOOK Fee: \$2,000

PENCIL Fee: \$1,500

WELCOME BAG Fee: \$2,000 - **SOLD**

LANYARD Fee: \$2,000 - **SOLD**

Includes your logo along with CODASummit branding

91.8%

Made a
new business
connection at
CODASummit

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Available

Art Experience

Friday October 6, 2023 | [Inquire about pricing](#)



Benefits of this sponsorship:

- Afternoon Art Experience
- Introduced by Toni Sikes with ten minute podium speaking time
- Promoted Logo in Digital Program APP
- + More

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12 Sold

98.4%

Plan on attending another
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– 2019 CODASummit Survey

CREATIVE INDUSTRY PRESENTATIONS

Fee: \$3,250 Each

Thursday, October 5

These will be talent showcases of twelve top Creatives who have realized large scale experiential public art projects. Selected presenters will have the opportunity to show their projects to representatives of public art agencies and potential art commissioners for 20 minutes on the stage and have dedicated meeting time with the audience afterwards.

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit webpage and marketing.

2. TABLE IN THE INDUSTRY RESOURCES AREA

3. ONE COMPLIMENTARY TICKET TO THE SUMMIT

4. COMPANY PROFILE IN DIGITAL PROGRAM APP

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Sold

Three Keynote Sponsorships

Fee: \$7,500 Each

Introduce one of the biggest names in the public art commissioning world

Thursday Opening Keynote – SOLD

Friday Opening Keynote –

Friday Closing Keynote – PENDING

Benefits of this sponsorship:

1. BRAND VISIBILITY

Your logo on the CODASummit webpage and marketing.

2. SPONSOR INTRODUCED BY CODAWORX CEO, TONI SIKES

3. ONE COMPLIMENTARY TICKET TO THE SUMMIT

4. COMPANY PROFILE IN DIGITAL PROGRAM APP



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Host Artist Showcases | Fee: \$5,000

Host an afternoon of eleven artist presentations, **Friday, October 6**

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage, Virtual App and all CODASummit San Jose marketing

2. PODIUM TIME

10-minute presentation about your company

3. COMPANY PROFILE IN DIGITAL PROGRAM APP

4. ONE COMPLIMENTARY TICKETS TO THE SUMMIT



91.8%

made a new business
connection at CODASummit

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CODAwards Celebration Party | Sponsorship Fee: \$20,000

Friday October 6

Sold



The internationally-acclaimed CODAwards celebrate the projects that most successfully integrate commissioned art into interior, architectural, or public spaces. The CODAwards program honors the individuals and the teams whose collective imaginations create the public and private spaces that inspire us every day.

Be part of the celebration and align your brand with the premier commissioned art awards program, Engage with the most respected design + art leaders, including our major media partners.

Benefits of this sponsorship:

- Your brand on all CODAwards emails
- Your brand at top of CODAwards pages throughout the year (4 total landing pages)
- Display ad at top of September issue of CODAMagazine
- Diamond-Level sponsor of CODASummit San Jose, including:
 - Your brand presence throughout CODASummit web pages
 - Your brand presence in-person at the CODAwards Celebration Party!
 - Introduction of winners during Awards ceremony
 - Signature Cocktail Naming Rights
 - Two Complimentary tickets to CODASummit

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Virtual Platform + Mobile Scheduling App

Fee: \$3,000

Sponsor the CODASummit Mobile App, putting your name on the key technology used to connect our guests, speakers, and experiences. Event details will be cross referenced live in San Jose directly to the App and it will feature individualized profiles, customized scheduling, attendee lists and private messaging, detailed sponsor profiles, a collective event wall to share photos and experiences, and more...

Benefits of this sponsorship:

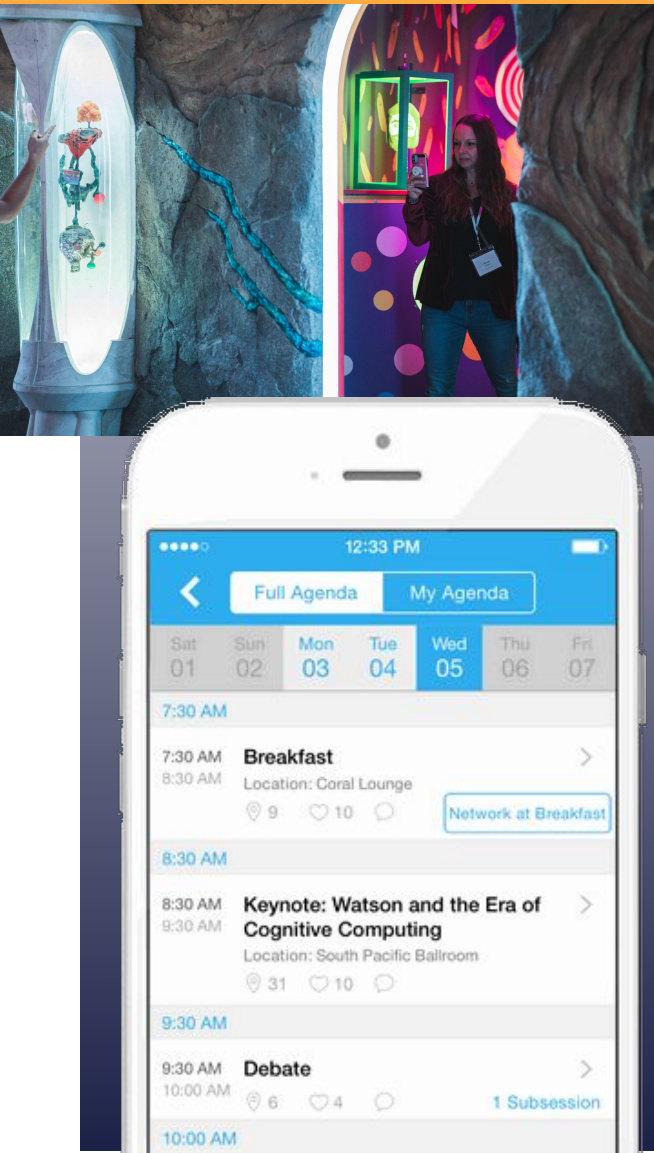
1. BRAND VISIBILITY

- Your logo on featured on the mobile app, virtual platform, CODASummit webpage and all CODASummit San Jose marketing

2. PROMOTED LOGO IN DIGITAL PROGRAM APP

3. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite and in-app, including a daily "Sponsored Post"





Thank you!

Contact:

Suzanne Ball

Art Commission Business Development

suzanne@codaworx.com

(917) 327-1351

