

**FOR IMMEDIATE RELEASE**

## **Winner Announced for *CODAworx: The Art of Projection, Presented By Panasonic***

Italian artist Alessio Cassaro is chosen for the international call for projection art to display at CODASummit: Experience in Fort Lauderdale

**Madison, WI, March 10, 2022** - An international Call for Artists from CODAworx and Panasonic has ended, and a winner has been chosen. Jurors Bonnie Clearwater, Director of the NSU Art Museum Fort Lauderdale, and Leslie Fordham, the Public Art and Design Administrator at Broward Cultural Division, selected projection mapping by **Alessio Cassaro** as the winning art for *CODAworx: The Art of Projection, Presented by [Panasonic](#)*. On April 7th, the projected artwork will be made possible by Panasonic, a company that supports artists focused on expanding the boundaries of creative expression, at [CODASummit: Experience](#).

Alessio Cassaro is the CEO and Creative Director of **Antaless Visual Design**, which he created in 2013. Under his leadership, Antaless Visual Design has received numerous international awards for their creation of innovative and immersive multimedia experiences. Reflecting on his goals, Alessio Cassaro believes, "Our job is not to give our customers what they want, but what they have never dreamed of." Projects completed by the organization include [LMNtrix](#) in Miyazaki, Japan and [Entelechy](#) in Bucharest, Romania. Remarking on Cassaro's art, CODAworx CEO Toni Sikes said, "Alessio's artwork enlivens the architecture on which it is projected, and in the case of the NSU Art Museum Fort Lauderdale, will beautifully accentuate the sculptural form of this Modernist building."

The winning artwork will be displayed at **CODASummit: Experience** on the exterior walls of the Museum on the evening of April 7, the same night the 2022 Mercedes-Benz Corporate Run is scheduled to take place in the city, bringing thousands of people into downtown Fort Lauderdale. **CODASummit: Experience** is produced by CODAworx, and focused on how experiential art drives economic development. A key mission of **CODASummit: Experience** is to energize a broader range of people about the positive social and economic impacts of great experiential placemaking.

**About CODAworx:** CODAworx is on a mission to transform every space in the world by making great commissions happen. Serving as the hub of the commissioned art economy, CODAworx connects all members of the industry, matching creative talent with creative opportunities, and providing digital tools that streamline the commission workflow process. The CODAworx network connects artists and creative teams to architects, design and art professionals, and the universe of companies that provide services and products for commission projects.

CODAworx is at the center of the global movement of creative activism, supporting and promoting professionals who are changing the way the world interacts with art through novel applications of materials, technology, and the usages of space in urban landscapes. The CODAworx website, which launched in December 2014, has attracted design + art members from 93 countries. To date, over 9,000 projects are featured on CODAworx with art budgets totaling over \$2 billion. Visit [www.codaworx.com](http://www.codaworx.com)

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