

FOR IMMEDIATE RELEASE

Announcing CODAsummit: NFT and Exhibition, March 29-31, 2023

New summit on bridging the physical public art world + the digital art sphere w/ the power of NFT tech at Yes We Are Mad HQ in Florida.

Madison, WI, 2/7/2023 - CODAworx announces the first NFT-focused iteration of CODAsummit, a 1.5-day event designed to explore the exciting world of non-fungible tokens (NFTs) and their potential for artists working in the commissioned art domain. The lineup of expert speakers includes renowned public artists such as Refik Anadol, public art commissioners, and NFT industry insiders who will delve into the technical, legal, and creative aspects of NFTs. You'll have the chance to hear from leading practitioners on how they are using NFT technology to create new art forms and to monetize their work, engage with their audiences, and push the boundaries of what's possible in the public art realm.

Concurrent with CODAsummit NFT will be the exhibition: <u>Phygital Cities of the Future</u>. This groundbreaking NFT exhibition will showcase artworks by artists who create in the public sphere alongside digital artworks by artists moving into the physical sphere. For both experienced NFT creators or newcomers to the world of NFTs, CODAsummit NFT is an opportunity to learn, network, and get inspired by the future of art in the digital age. Professional artists and teams of artists who have experience creating phygital art projects are eligible, as well as those who can demonstrate equivalent skills and experience. For artists whose work is selected for the exhibition, MAD can provide guidance in the minting NFTs.

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About CODAworx: CODAworx is the hub of the commissioned art economy. We connect all members of the industry, matching creative talent with creative opportunities, and providing digital tools that streamline the commission workflow process.

About CODAMADE: To empower artists and communities to create expansive artworks that bridge the physical public art world with the digital art sphere, and thus cultivate an NFT ecosystem based on creativity, collaboration, and mutual support.